

# **Richard Innes**

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## **SPECIALIST IN GOVERNMENT AFFAIRS**

*Cooperative Approach to Conservation~Business Experience~Proven Results*

Results-oriented leader, consensus builder with proven success in achieving durable, broadly-supported public policy outcomes including: restoration of our coasts and estuaries; cooperative conservation in densely populated areas; international treaties to protect our oceans; raising awareness of climate change impacts. Critical thinker and adept negotiator who can bring disparate parties together around shared goals to protect common resources.

## **CAREER ACCOMPLISHMENTS**

- Part of core team advising US Ocean Commissioners on implementation of recommendations to realize economically sustainable use of our oceans.
- Established successful government affairs firm with increasing productivity for eight straight years.
- Pioneered cooperative approach to conservation in the New York, New Jersey Highlands and led effort to secure passage of the Highlands Conservation Act
- Led Senate staff efforts to approve the Oil Pollution Act and spearheaded legislation to implement international treaty to protect oceans.
- Successfully directed government affairs for \$8 billion dollar international company and assisted CEO in forging effective government/business relationship.
- Senior Fellow with the Meridian Institute, dedicated to helping people solve problems and make informed decisions involving multiple stakeholders at the local, national and international level.
- Executive Director, Association of National Estuary Programs.
- Coordinated dialogue with OPIC, MCC and USAID for conference on global poverty, and supported advance efforts for Presidential speech to the conference.
- Help lead efforts by major national groups on conservation, ocean and coastal issues, climate, etc.

## **PROFESSIONAL EXPERIENCE**

CONSERVATION STRATEGIES, LLC., Washington, DC

1998 to present

*A company specializing in government affairs*

*President*

- Direct and manage this successful government affairs firm dedicated to providing select clientele with strategic advice and hands-on assistance in achieving public policy outcomes with Capitol Hill, federal and state agencies.
- Clients have included The State of Washington; Browning Ferris Industries; The Joint Ocean Commission Initiative; The Center for Strategic and International Studies; The Academy of Natural Sciences; The National Estuary Programs; The Japanese Ministry of Economy, Trade and Industry; The World Resources Institute; Restore America's Estuaries; The National Wildlife Federation; The Ruckelshaus Institute for Natural Resources at the University of Wyoming.

BROWNING FERRIS INDUSTRIES 1993-1998  
*Waste management company, second largest in world*  
*Director, Federal Government Affairs*

- In direct consultation with CEO William D. Ruckelshaus directed government affairs for this company with \$8 billion annual revenues and 35,000 employees in 13 countries.
- Worked directly with CEO on projects designed to create an improved regulatory climate for civic-minded corporations.
- Led effort with Ruckelshaus to develop consensus recommendations on achieving a more desirable environment and conservation future for the country. Dialogue included current and three former EPA Administrators, CEOs of major corporations and conservation organizations.

U.S. SENATE STAFF 1987-1993  
*Committee on Environment and Public Works*

- Lead responsibility for developing major legislative proposals and advising committee members on a wide range of environmental issues including international treaties, solid waste, clean water, climate, and air.
- Senior staff to Republican members on a number of proposals which ultimately became law, including: the Oil Pollution Act, the Medical Waste Tracking Act, legislation implementing MARPOL Annex V, Clean Water provisions and the Environmental Education Act.

U.S. ENVIRONMENTAL PROTECTION AGENCY 1984-1987  
*Senior Program Analyst*

- Worked directly with Deputy Administrator on management of the Agency and helped lead effort to design and implement the Agency's primary management tool.
- Responsible for oversight of major pollution programs.
- Awarded bronze medal for commendable service.

U.S. PEACE CORPS, KENYA 1979-1982  
*Volunteer, Project Coordinator*

- Established agricultural nurseries in several locations, providing locals with access to citrus trees for nutrition and income, fast growing forest trees and helped coordinate national research effort to combat deforestation.
- Trained incoming volunteers.

GREENSBORO DAILY NEWS AND RECORD 1978-1979

- Reporter responsible for covering politics, police beat, judiciary, arts and entertainment.

### EDUCATION

HARVARD UNIVERSITY, Cambridge, Massachusetts  
*Master of Public Administration, 1984*

- Emphasis on public management and economics.
- Substantive studies in energy, climate, ocean and environmental policy.
- Editor-in-chief, Public Policy Journal; Published series of articles on risk assessment.
- Selected for Presidential Management Program

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO, Greensboro, North Carolina  
*Bachelor of Arts. Cum Laude, 1979*

- Concentration in English and Journalism, Deans List, University Scholarship, Editor-in-Chief, *The Carolinian*.